

TARIFE DIGITAL 2018
PRIME MONTH | Desktop

| Format | Laufzeit | Platzierung | Leistung: AI Indikativ | Flatrate CHF brut | Flatrate CHF net |
|---|----------|-------------|------------------------|-------------------|------------------|
|  Wideboard | 1 Monat | ROS | 6 000 | 2 000 | 1 400 |
|  Halfpage Ad | 1 Monat | ROS | 6 000 | | |
|  Medium Rectangle | 1 Monat | ROS | 6 000 | 1 500 | 1 050 |

NEWSLETTER | Sonderformate

| Format | Versand | Abonnenten | Flatrate CHF brut | Flatrate CHF net |
|---|--------------|------------|-------------------|------------------|
|  Newsletter Bild/Text | 1x pro Woche | 6 000 | 1 500 | 1 050 |
|  Newsletter Banner | 1x pro Woche | 6 000 | | |
|  Newsletter Medium Rectangle | 1x pro Woche | 6 000 | | |