

Contracts in the programs of SRG SSR

valid from November 17, 2025

1. GROUP AGREEMENTS, COMMISSION, REIMBURSEMENT

1.1. Consolidated financial statements

The consolidated financial statements are an agreement between the subsidiary of a group and Admeira AG, which can be cumulated with the agreements of other subsidiaries of the same group. Admeira AG is prepared to enter into such agreements so that subsidiaries can benefit from special conditions in certain cases. The prerequisite is that the parent company holds a capital share of more than 50% in its subsidiary. Cooperatives are treated as public limited companies. Thus, they can also benefit from the advantages of a group agreement.

Public corporations and institutions may also conclude a group agreement with Admeira AG for their subsidiaries, provided they hold more than 50 % of their share capital. A parent company that holds an exclusive trademark licence or an exclusive right to distribute a product or service may also conclude a group agreement with Admeira AG, even if it does not hold more than 50 % of the capital of its licensor. The special guidelines for the admission and processing of group agreements as well as corresponding application forms for the conclusion of the agreement can be obtained from Admeira AG.

Charities, communities (authorities such as federal offices) and public institutions which benefit from special conditions with Admeira AG may not conclude group agreements.

1.2. Advisory Commission (AC)

Admeira AG grants all advertising clients a consultancy commission of 15% on the net price, which is customary in the Swiss industry. The media and advertising agencies undertake to pass on the consultancy commission granted by Admeira AG to their clients. Advertising clients who wish to pass on the consultancy commission to their media or advertising agency shall give Admeira AG written instructions to this effect.

1.3. Compensation for online bookings

Admeira AG may pay compensation to media and advertising agencies, as well as other intermediaries involved in TV advertising orders, for the electronic booking or rebooking of airtime via the online booking and processing system 'Publiplan'. The media and advertising agencies or other intermediaries interested in 'online compensation' shall conclude a corresponding 'online agreement' with Admeira AG every year. The conditions for any claims to 'online compensation' shall be set forth in this 'online agreement'.