

# Performance guarantees for 2024



## 100% Performance guarantee

- 15+ years
- 15 - 59 years
- 18 - 59 years
- 20 - 59 years HH traditional
- 20 - 59 years HH modern
- 15 - 69 years

## 90% Performance guarantee

- 15 - 49 years

## 80% Performance guarantee

- 15 - 39 years
- 15 - 49 years male
- 15 - 49 years female
- 15 - 59 years male
- 15 - 59 years female
- 18 - 49 years
- 20 - 49 years HH traditional
- 20 - 49 years HH modern
- 30 - 59 years
- 30 - 59 years male
- 30 - 59 years female
- 50+ years

The performance guarantees are granted for the classic advertising offer of the SRG broadcasts.  
The special advertising format TIME is not included for the performance guarantees.