


# Performance guarantees for 2023



**100% Performance guarantee**


- 15+ years
- 15 - 59 years
- 18 - 59 years
- 20 - 59 years HH traditional
- 20 - 59 years HH modern

**90% Performance guarantee**

- 15 - 49 years

**80% Performance guarantee**

- 15 - 39 years
- 15 - 39 years male
- 15 - 39 years female
- 15 - 49 years male
- 15 - 49 years female
- 15 - 59 years male
- 15 - 59 years female
- 18 - 49 years
- 20 - 49 years HH traditional
- 20 - 49 years HH modern
- 30 - 59 years
- 30 - 59 years male
- 30 - 59 years female
- 50+ years



**100% Performance guarantee**


- 15+ years
- 15 - 59 years
- 18 - 59 years
- 20 - 59 years HH traditional
- 20 - 59 years HH modern

**NEW: 90% Performance guarantee**

- 15 - 49 years

**80% Performance guarantee**

- 15 - 39 years
- 15 - 39 years male
- 15 - 39 years female
- 15 - 49 years male
- 15 - 49 years female
- 15 - 59 years male
- 15 - 59 years female
- 18 - 49 years
- 20 - 49 years HH traditional
- 20 - 49 years HH modern
- 30 - 59 years
- 30 - 59 years male / female
- 50+ years



**100% Performance guarantee**

- 15+ years
- 15 - 59 years
- 18 - 59 years
- 20 - 59 years HH traditional
- 20 - 59 years HH modern

**80% Performance guarantee**

- 15 - 39 years
- 15 - 49 years
- 15 - 49 years male
- 15 - 49 years female
- 15 - 59 years male
- 15 - 59 years female
- 18 - 49 years
- 20 - 49 years HH traditional
- 20 - 49 years HH modern
- 30 - 59 years
- 50+ years



**100% Performance guarantee**

- 15+ years
- 15 - 49 years
- 15 - 59 years
- 18 - 49 years
- 18 - 59 years
- 20 - 49 years HH traditional
- 20 - 49 years HH modern
- 20 - 59 years HH traditional
- 20 - 59 years HH modern

**80% Performance guarantee**

- 15 - 39 years
- 15 - 49 years male
- 15 - 49 years female
- 15 - 59 years male
- 15 - 59 years female
- 30 - 49 years
- 30 - 49 years male
- 30 - 49 years female
- 30 - 59 years
- 30 - 59 years male
- 30 - 59 years female

The performance guarantees are granted for the classic advertising offer of the SRG broadcasts  
The special advertising format TIME is not included for the performance guarantees