

TF1: Production and delivery of TV advertisements

You will find on this page all the information needed to either transfer or ship your media to us for processing.

Welcome to TF1 Swiss advertisers!

Anyscreen Ads is Admeira's exclusive technical provider for the TF1 group Swiss advertisement screens. We provide the required technical services to the media agencies and production companies planning to air commercials on these channels of the TF1 group: TF1, TMC, TFX.

Wir bieten den technischen Support, der die Agenturen und Produktionsgesellschaften zur Ausstrahlung ihrer TV-Spots in den Schweizer Werbefenstern von TF1 befähigt.

Before you upload or send us your commercial, please **first consult** the complete technical guidelines contained in the pdf file by clicking on the Tech Specs button.

The secure upload of your files is totally free of charge. You will have to fill out the online form that appears once you have clicked on the «[upload button](#)». A confirmation email will be sent to you.

Finally, please be reminded that each commercial has a unique **SUISA** Identification Number. Do not forget to request it before uploading or shipping your commercials to us.

And of course, feel free to call us if you need help.

Contact

Anyscreen Ads
26, rue César Roux
1005 LAUSANNE
+41 21 320 08 81
Mail: ingest@anyscreenads.com

Recommendations for the production of tv spots for TF1 swiss switchovers:

Thank you for acquainting with Tech Specs. Download Adobe Reader to read the pdf documents.

Information concerning sound intensity levels

Since 1 January 2012 the new maximum sound intensity levels for advertisements broadcast on French television channels had come into force. These standards are applied to all advertisements since 1 January 2012.

Below are the links concerning these standards:

<http://www.arpp-pub.org/intensite-sonore-pub.html>

http://www.arpp-pub.org/IMG/pdf/140911_-_Pub_TV_et_inten-site_sonore